

T: 07730 411713

www.designsenseportfolio.co.uk e: andys@designsenseportfolio.co.uk

Design Sense: Price guides 2017.

Brand design:

Rates based on Skype/telephone/online brief for full understanding of all issues & motives.

Sketch concepts and straplines for brand ideas to differentiate your business from the competition (based on competitor review).

£200+VAT

IF REQD.

Development of selected concept of visuals inc. implementation suggestions. Less for logo only.

£300+VAT

IF REQD.

Illustration as part of the brand development.

£200+VAT

IF REQD.

Full print ready artwork, html email banner, pdf version for online distribution.

£120+VAT

Leaflet/print promotion:

Rates based on Skype/telephone/online brief for full understanding of all issues & motives. Excludes photography/illustration.

Sketch concepts a for print promotion ideas including copy lines and format suggestions.

£200+VAT

IF REQD.

Development of selected concept as a visual.

£200+VAT

IF REQD.

Professionally written copy for sales conversion.

£250+VAT

IF REQD.

Full print ready artwork, pdf version for online distribution.

Advertising concepts:

Rates based on Skype/telephone/online brief for full understanding of all issues & motives. Excludes photography/illustration.

Sketch banner or newspaper/magazine ad. concepts.

£500+VAT

£500+VAT

IF REQD.

Development of selected concept as a visual.

£250+VAT

IF REQD.

Professionally written copy for sales conversion.

£250+VAT

IF REQD.

Full print ready artwork/ pdf for distribution.

Flat website designs & sales conversion mechanisms:

Rates based on Skype/telephone/online brief for full understanding of all issues & motives. Excludes photography/illustration & development.

Sketch site layouts, formats and concepts.

IF REQD.

Development of selected style concept as a visual .png that can be transferred to developers.

£250+VAT

IF REQD.

Professionally written copy for sales conversion.

£350+VAT.

IF REQD.

Full site development.

Amends & changes based on an hourly rate of £100+VAT.

We encourage decisions to be made at scamp change to avoid unnecessary charges.